

Privacy Policy

At PrimeStaff Health we want you to trust us. One of the most important elements of trust is respect for an individual's privacy. PrimeStaff Health and its affiliated entities (collectively, "PrimeStaff Health," "we" or "us") value our relationship with you and take your personal privacy seriously.

This Privacy Policy describes the type of information we may collect from you, how we might use or disclose it, how you can review or change the personal information you provide to us, how we may change this Privacy Policy, and the steps we take to ensure that your personal information is protected. This Privacy Policy applies to all users of our platforms and services, including PrimeStaff Health's websites, mobile application, and other services (collectively, the "Services"), and to our practices for collecting, using, and sharing the personal information you provide to us in using the Services.

By accessing or using the Services or providing information about you to us in connection with them, you agree to the terms and conditions of the most recent version of this Privacy Policy.

Any health information considered "protected health information" under the Health Insurance Portability and Accountability Act of 1996 ("HIPAA") and that is created or collected about you by PrimeStaff Health in the course of using our Services is not subject to this Privacy Policy, but is instead covered by our Notice of Privacy Practices.

PERSONAL INFORMATION WE COLLECT

We may collect information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer, household, or device ("Personal Information"). We collect Personal Information when you use our Services, create an account with us, or submit Personal Information to us. The types of Personal Information that we may collect about you include identifiers such as your real name, address, birth date, email, phone number, or other similar information. For example, when you use our Services, such as speaking with a PrimeStaff Health employee over our online chat service, we may collect your name, location, email, platform, browser, entry page, language, IP address (the internet address of your computer), who referred you, and a record of the chat transcript. Additionally, when you sign up for an account with PrimeStaff Health we may collect your name, address, phone number, title, birth date, gender, together with other information such as occupation, industry, and personal interests. From time-to-time, we may also invite you to participate in surveys or promotional activities, such as running events. When you participate in these sorts of activities, we request certain Personal Information such as name, email address, phone number, where you work, and what Services you are interested in receiving. Depending on the nature of the activity, we use

this information to follow-up with the participants, or, if applicable, to notify winners and award prizes.

For certain employees, clinicians, consumers and referral sources of PrimeStaff Health, we may collect your name, gender, marital status, birth date, partner name, practice location, title, email, phone number, fax number, address, occupation, specialty, NPI, hospital affiliation, your education and work history, credentials, and behavioral information that we infer about you. This helps us track our various interactions, such as where are you located and did you make an appointment.

Communications from you.

When you use our Services (for example on our website), complete electronic forms, or contact us, by online chat, email, phone, or text, we may automatically collect and store certain information about you and the activity you engaged in, for example: your name, address, the nature of your communication, the purpose of the interaction, and the action we took in response to your inquiry or request.

Information related to your use of the Services. We may automatically collect information about your use of the Services, including information sent by your mobile device. For example, we may collect device information, such as your hardware model, IP address, unique device identifiers, and other information such as your browser type, operating system, and your website or mobile app usage.

Information from your mobile device. We may collect certain information that your mobile devices send when you use our Services, such as a unique identifier, user settings and the operating system of your device, as well as information about your use of our services on your mobile device.

Information from our affiliates and partners. We may also receive your Personal Information from other PrimeStaff Health affiliates and subsidiaries, our business partners, service providers and other third parties in connection with one or more business purposes, including making our Services available to you.

OUR USE OF PERSONAL INFORMATION

We will only use or disclose the Personal Information we collect for one or more of the following purposes:

To provide you with our services. We may use your Personal Information to fulfill or meet the reason you provided us with the Personal Information. For example, we may use general location information to improve and personalize our Services to you, such as using your Personal Information to respond to an inquiry from you or providing location-relevant information and Services to you.

For marketing communication purposes. We may use your Personal Information to send you updates regarding existing products and services, information about new products and services, upcoming events, surveys, and other announcements or inquiries. Users who do not wish to receive such communications via email can choose to opt-out. All our email marketing communications will contain an “unsubscribe” function.

To comply with a legal or regulatory requirement or to protect ourselves. Our Services are subject to certain laws and regulations which may require us to process your Personal Information. For example, we may process your Personal Information to comply with employment laws or as necessary to manage risk as required under applicable law.

SHARING OF PERSONAL INFORMATION

We may disclose your Personal Information to a third party in the following situations: With our affiliates, business partners, and service providers. We may share Personal Information with other subsidiaries, our business partners, service providers and other third parties to whom you or your agents authorize us to disclose to enable them to perform functions on our behalf, such as email and marketing outreach services. These third parties are only permitted to share, store and/or use Personal Information for contracted business purposes.

HOW WE PROTECT THE PERSONAL INFORMATION WE COLLECT

PrimeStaff Health strives to use commercially reasonable measures to protect the Personal Information you share with us, but no data transmission over the Internet or data storage system is guaranteed to be 100% secure. Information that you share with us on the Services is protected using encryption through “Secure Socket Layers (SSL)” as it passes between your browser and this website. Additionally, only authorized persons within PrimeStaff Health are permitted to access your Personal Information. All authorized persons must abide by security, privacy, and confidentiality agreements and/or policies. If you have reason to believe that your interaction with us is no longer secure, please contact us immediately in accordance with the “Contact Us” section in this Privacy Policy.

We retain your Personal Information for as long as necessary to provide you with the Services, as required by law, or to ensure that we can perform legitimate business functions, such as accounting for tax obligations or audits for security purposes.